



**SMP MARKETING COMMITTEE MEETING AGENDA**  
**Thursday, April 4, 2019, at Noon · Lunch will be served**  
Sunrise MarketPlace Office  
5912 Sunrise Mall, Citrus Heights, CA 95610  
Sunrise Mall (Next to United Artist Theater)

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CALL MEETING TO ORDER .....Tiffany Clement

PUBLIC COMMENTS/INTRODUCTIONS .....Tiffany Clement

APPROVAL COMMITTEE MEMBER ACTIONS .....Tiffany Clement

APPROVAL/ACTION ITEMS.....Tiffany Clement

- ***ACTION / APPROVE: February 7, 2019, Marketing Committee Minutes***

MARKETING..... Julie DePrada

- 1<sup>st</sup> Quarter Events, Social Media & Sponsorship Recap
- Upcoming Special Events, Promotions and Sponsorships
  - District Events
  - Community Events
- Brews in the Burbs Updates
- SMUD Art Wrap Project

MARKETING CHAIR REPORT.....Tiffany Clement

- Sponsorship requirements

EXECUTIVE DIRECTOR REPORT.....Kathilynn Carpenter

- Palm Tree Lighting update

ADJOURN MEETING .....Tiffany Clement

***THE NEXT MEETING IS SCHEDULED FOR JUNE 6, 2019***

### **BROWN ACT**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Kathilynn Carpenter at (916) 536-9267 at least 48 hours prior to the meeting.

### **NOTICE TO PUBLIC**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (three minutes' maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.