



SMP MARKETING COMMITTEE MEETING AGENDA
Thursday, October 4th at Noon · Lunch will be served
Sunrise MarketPlace Office
5912 Sunrise Mall, Citrus Heights, CA 95610
Sunrise Mall (near Sears)

CALL MEETING TO ORDER Susie Rodgers

PUBLIC COMMENTS/INTRODUCTIONS..... Susie Rodgers

APPROVAL COMMITTEE MEMBER ACTIONS Susie Rodgers

APPROVAL/ACTION ITEMS Susie Rodgers

- ***ACTION / APPROVE: September 6, 2018 Marketing Committee Meeting Minutes***

MARKETING.....Julie DePrada

- August & September 2018 Events, Social Media & Sponsorship Recap
- Upcoming Special Events, Promotions and Sponsorships
 - District Events
 - Community Events
- Magical Moments updates
- 20TH Anniversary Updates

MARKETING BUDGET 2019..... Kathilynn Carpenter

- Map Guide

MARKETING CHAIR REPORT..... Susie Rodgers

EXECUTIVE DIRECTOR REPORT.....Kathilynn Carpenter

ADJOURN MEETING Susie Rodgers

THE NEXT MEETING IS SCHEDULED FOR NOVEMBER 1st, 2018

BROWN ACT

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Kathilynn Carpenter at (916) 536-9267 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (three minutes' maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.