



SMP MARKETING COMMITTEE MEETING AGENDA
Tuesday, February 18, 2020, at Noon · Lunch will be served
Sunrise MarketPlace Office
5912 Sunrise Mall, Citrus Heights, CA 95610
Sunrise Mall (Next to United Artist Theater)

CALL MEETING TO ORDER..... Tiffany Clement

PUBLIC COMMENTS/INTRODUCTIONS..... Tiffany Clement

APPROVAL COMMITTEE MEMBER ACTIONS Tiffany Clement

- *ACCEPT: Travis Kimball's Resignation from the Marketing Committee*
- *ACTION/APPROVE: Add Courtney Hardy-Wagner (Quick Quack Area Marketing Leader) and Natalie Worstein (Sunrise Mall) as a voting member of the Marketing Committee*

APPROVAL/ACTION ITEMS Tiffany Clement

- *ACTION / APPROVE: April 4, 2019, Marketing Committee Minutes*
- *ACTION/APPROVE: Change the date and time of by-monthly meetings.*

MARKETINGJulie DePrada

- 4th Quarter Recap
- Upcoming Special Events, Promotions, and Sponsorships
 - District Events
 - Community Events
- MasterPeices in the MarketPlace
- Holiday Décor
- Marketing Budget
- Website Updates and Chat Bot
- PBID Renewel Update

MARKETING CHAIR REPORT..... Tiffany Clement

EXECUTIVE DIRECTOR REPORT.....Kathilynn Carpenter

ADJOURN MEETING..... Tiffany Clement

THE NEXT MEETING TBD

BROWN ACT

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Kathilynn Carpenter at (916) 536-9267 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC

You are welcomed and encouraged to participate in this meeting. Public comment is taken (three minutes' maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.