

2021 1st Quarter Report

Sunrise MarketPlace Public Safety Concerns and Crime Statistics



April 14, 2021



Sunrise MarketPlace

Uniform Crime Report: January 1 – March 31

Uniform Crime Report Categories	2020	2021	Difference	Percentage Change
Homicide	0	0	0	0%
Rape	0	0	0	0%
Robbery	5	3	-2	-40%
Aggravated Assault	2	1	-1	-50%
Crimes Against Persons	7	4	-3	-43%
Burglary	7	11	4	57%
Larceny	86	58	-28	-33%
Motor Vehicle Theft	6	3	-3	-50%
Arson	0	1	1	-300%
Crimes Against Property	99	73	-26	-26%
Uniform Crime Report Totals	106	77	-29	-27%

The chart above is a comparison of the Uniform Crime Report (UCR) statistics reported between the dates of January 1 – March 31, for the years 2020 and 2021. The data below is based exclusively on the Sunrise MarketPlace Reporting Districts and does not represent overall statistics for the City of Citrus Heights.

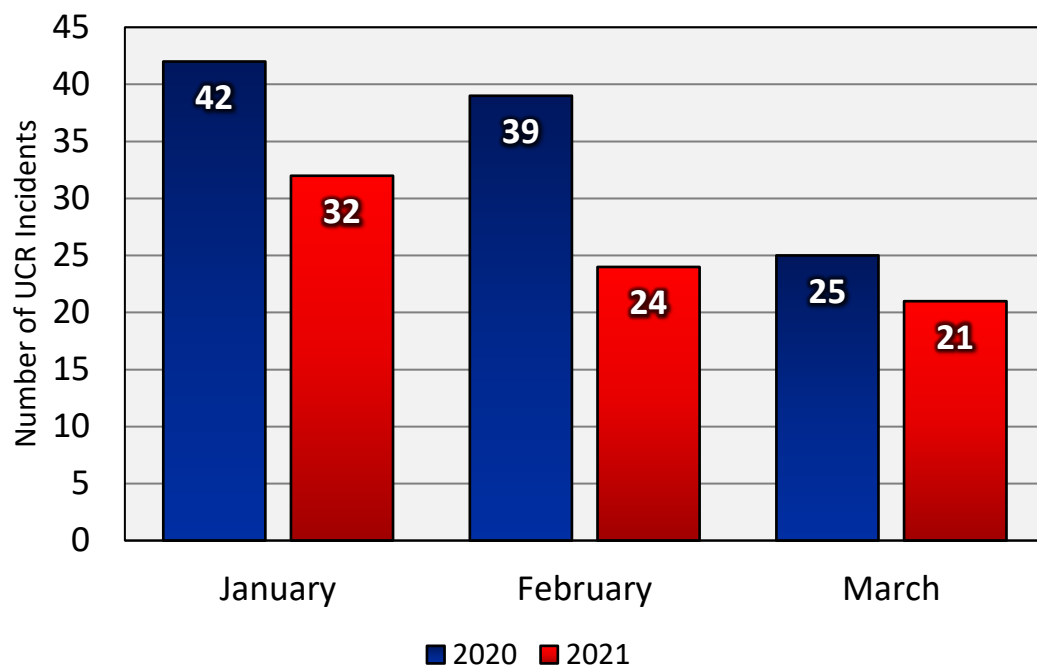
******UCR data is subject to change based on changes in reports******



Sunrise MarketPlace

First Quarter UCR Crime Rates

**SMP 1st Quarter Monthly Crime Rate
Comparing the years 2020 and 2021**



2021 1st Quarter (January – March)

- There was a 26% decrease in overall UCR based crimes in comparison to 2020.
- This decrease primarily is associated with a decrease in overall shoplifting related crimes.

Monthly Crime Rate Comparison

- January 2021 showed a 24% decrease.
- February 2021 showed a 38% decrease.
- March 2021 showed a 16% decrease

The chart above represents a visual graphic of the overall UCR monthly crime incidents reported between the dates of January 1 – March 31, for the years 2020 and 2021. The data is exclusively based on Sunrise MarketPlace Reporting Districts.

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Sunrise MarketPlace

Top Criminal Issue in the 2021 1st Quarter

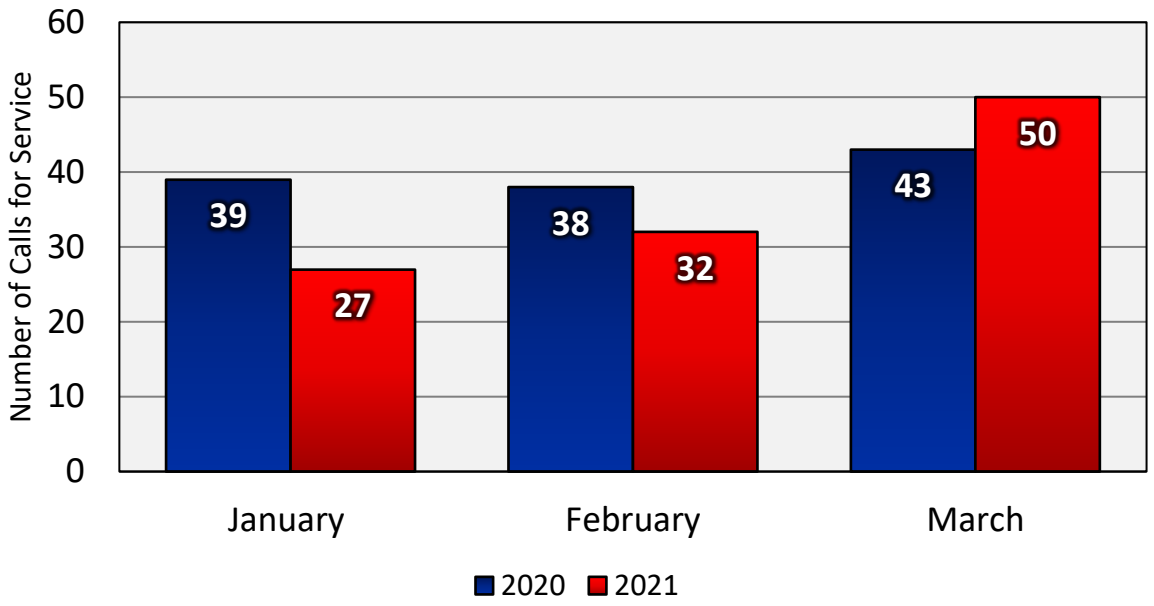
Top Criminal Issue in the SMP

- **Top Criminal Issue:** Shoplifting remains the primary crime occurring in the SMP.
- **Shoplifting High Crime Times of Day:** 3:00pm – 9:00pm
- **Shoplifting High Crime Days of the Week:** Thursday – Sunday.
- **Other Shoplifting Related Crimes:** The three robberies reported in 2021's first quarter all originated as a shoplifting, which eventually turned into a robbery after being confronted by store staff.



Sunrise MarketPlace Homeless Related Calls for Service

**SMP 1st Quarter Homeless Calls for Service
Comparing the years 2020 and 2021**



The chart above represents a visual graphic regarding the monthly amount of calls for service reported to CHPD associated with homeless complaints and concerns in the Sunrise MarketPlace between the dates of January 1 – March 31, for the years 2020 and 2021.

2021 1st Quarter Homeless Call for Service

- During the 1st Quarter of 2021, there was a 9% decrease in homeless related calls pertaining to panhandling, loitering, and illegal camping.

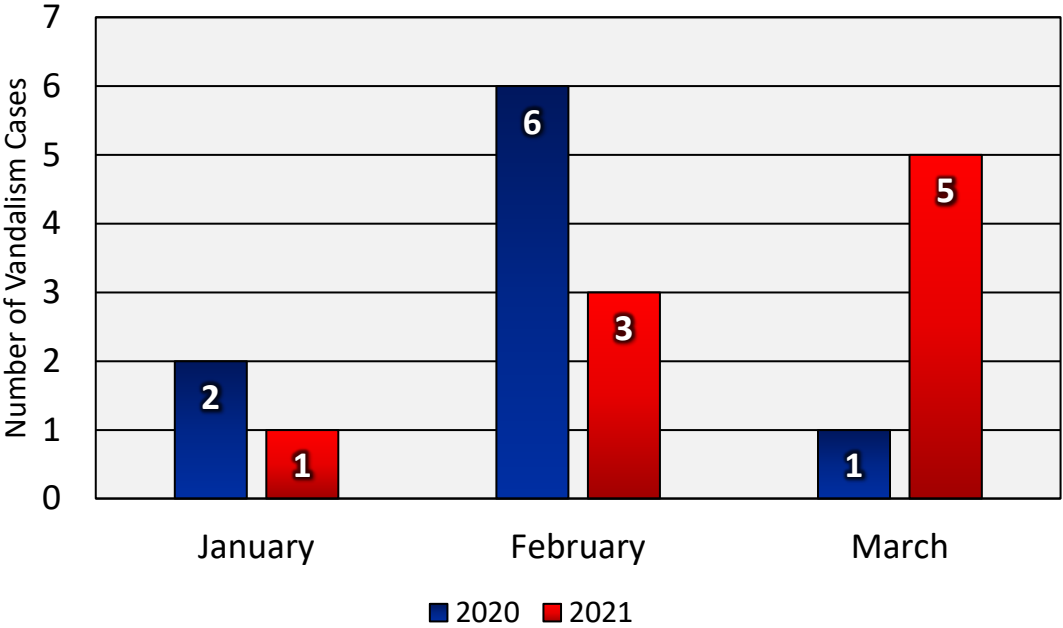
2021 Top 5 Homeless Calls for Service

1. Walgreen's
2. Sprout's Market
3. Walmart Grocery Store
4. Valencias Carniceria
5. 76 Gas Station



Sunrise MarketPlace Vandalism Related Crime

**SMP 1st Quarter Vandalism Cases
Comparing the years 2020 and 2021**



2021 1st Quarter Vandalism Cases

- In 2021, there were no changes in total vandalism decrease in vandalism related criminal cases.
- Most vandalism cases were isolated incidents such as breaking a window to a business and did not accompany another crime, such as burglary.

The chart above represents a visual graphic showing how many vandalism cases were reported in the Sunrise MarketPlace to CHPD each month between the dates of January 1 – March 31, for the years 2020 and 2021.



Questions?