



CAPITAL REGION

— Small Business Week —

May 18 & 19, 2021

Powered By:



Meet, learn, and network with small business owners, advocates, and experts from across the Capital Region.

Capital Region Small Business Week is back in a virtual setting! Join small business leaders from the Greater Sacramento area for two days of panels, presentations, and discussion on all things small business—**all free of charge!**

Nonprofits, government agencies, financial institutions, higher education, buyers, and small business owners will share wisdom and business opportunities while celebrating the diverse, committed, creative small businesses that serve Capital Region communities.



Free Event. Learn More & Register





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Stay for the whole time or join for the topic you're most passionate about.

Day 1: *Entrepreneurs & Start-Ups*

8:30am-11am

For everyone in the beginning stages of building their business:

- Top 10 Tips for Entrepreneurs
- Record Keeping & Tax Resources
- Financing Opportunities For Your Business
- Hiring Employees
- Cost-effective marketing & social media tips
- California Capital's Online Marketplace

Day 2: *Existing Businesses*

1:30pm-5pm

For existing businesses, especially those that have pivoted or have closed and are looking to reopen:

- Business Taxes: Your Rights & Responsibilities
 - Procurement opportunities with government & private companies
 - Financing Opportunities & Managing Business Growth
 - Small business resources
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