



## 2022 VIP FOOD SAMPLING SPONSORSHIP



Showcase your business at  
Sunrise MarketPlace

## **BREWS IN THE BURBS!**

**MAY 21, 2022**

**4 -8PM | CITRUS HEIGHTS, CA.**



On Saturday, May 21st, 2022, Sunrise MarketPlace will transform the Sunrise Mall parking lot into a backyard hangout to showcase the best Craft Breweries, Home Brewers, Cideries, Meaderies and Distilleries in the Northern California area. This annual event will feature craft beer tastings, live music, food trucks, backyard games and YOU!

Your involvement will help us support Citrus Heights HART (Homeless Assistance Resource Team) a 501 (c) (3) whose mission is to provide resources that will enable at-risk people and people experiencing homelessness in Citrus Heights and adjacent areas to become independent, self-sustaining, and participating members of the community.

Sunrise MarketPlace would like to showcase Dining in the District inside the VIP Lounge. This exciting opportunity is only being offered to restaurants located inside the District.

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### **VIP Food Sampling Sponsorship will include:**

- **On-Site branding with banner placement within the festival** - *provided by sponsor*
- **Logo placement online and on social media** - *Facebook, Instagram and Website.*
- **Logo placement email marketing** - *E-blast circulation of +10k*
- **Booth and product sampling inside the VIP area** - *300 individual food samples for VIP guests provided by sponsor*

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For questions, or to make sure your business is featured at Brews in the Burbs, please contact :

**LISA CORDELL:**

**LISA@SUNRISEMARKETPLACE.COM**

**916.660.6224**





## FOOD VENDOR REGULATIONS

Sunrise MarketPlace to provide:

- Space for vendor in VIP Lounge at Brews in the Burbs
- Electrical needs - *must be outlined in agreement*
- Sampling booth - *vendor to operate*

Vendor to provide:

- All materials needed to operate the food sampling booth, including staff, signage, and food samples for distributing to 300 VIP customers.
- All contractors/vendors performing work at Sunrise MarketPlace are required to furnish a certificate of insurance prior to the event.

## INSURANCE REQUIREMENTS

- Vendor is required to furnish Sunrise MarketPlace with certificate of insurance prior to the event date.

## LIMITS

**Liability Insurance:**

One million (\$1,000,000) per occurrence/two million (\$2,000,000) aggregate

**Commerical Automobile Liability:**

One million (\$1,000,000) combined single limit

**Workers Compensation Insurance:**

Limit per statutory limits

**Employers Liability Insurance:**

One million (\$1,000,000)

## CERTIFICATE HOLDERS TWO REQUIRED

**Sunrise MarketPlace**

5912 Sunrise Mall  
Citrus Heights, CA 95610

**Sunrise Mall Realty LLC; Sunrise CH LLC;**

**Sunrise Nassim LLC; Namco Realty LLC**

150 Great Neck Rd; Suite 304  
Great Neck, NY 11021

## ADDITIONAL INSURED

Sunrise MarketPlace Inc.; Sunrise Mall Realty LLC; Sunrise CH LLC; Sunrise Nassim LLC;  
Namco Realty LLC; JCPenney Properties, Inc.; Seritage SRC Finance LLC; Federated  
Properties, Inc.; Macys West, Inc.

And any and all successors or assigns.



## FOOD VENDOR REGULATIONS

- All food sampling will take place in the VIP Lounge area of the venue.
- Vendor to comply with all regulations, licenses and permits (health, fire, building, etc.) as required by the city, county, state and federal governing agencies. SMP will send out a packet of information to be returned to SMP to be filed as part of a Master Health Permit.
- Vendor staff will be professional, courteous and respectful and will conduct business according to the contents of this agreement.
- Vendor to supply lighting and all equipment needed for the space.
- Neither SMP, nor Sunrise Mall is responsible for damaged, lost or stolen items.
- Vendor must have a presentable, clean and attractive booth and may be asked to make modifications should they not meet the standards of the venue.
- Set Up/Breakdown: All exhibitors must be set up and ready to sample food by 3:30 pm. Exhibitors may begin setting up at 1pm the day of the event. Breakdown can start no sooner than 8:15pm on Saturday and must be completed by 10pm. Before leaving, be sure your area is clean and trash-free.