



**SMP MARKETING COMMITTEE MEETING AGENDA**

**Thursday, June 16, 2022, at 2:00 PM**

Teleconference Only

By Video: <https://us02web.zoom.us/j/3944921744>

By Phone: +1 669 900 9128 US (Meeting ID: 394 492 1744)

Passcode: 95610

**CALL MEETING TO ORDER .....Natalie Worstein**

**PUBLIC COMMENTS/INTRODUCTIONS.....Natalie Worstein**

**APPROVAL COMMITTEE MEMBER ACTIONS .....Natalie Worstein**

**APPROVAL/ACTION ITEMS .....Natalie Worstein**

- ***ACTION / APPROVE: February 17, 2022, Marketing Committee Minutes***

**MARKETING.....Kathilynn Carpenter, Mikhaila Freas, Lisa Cordell**

- **March-May and Brews in the Burbs Marketing Recap**
- **Upcoming Events & Contests**
  - **Back to School Event July 30, 2022**
- **June Contesting**
  - **Instagram: Flash Friday Giveaway!** Each Friday morning, we will post a \$75 Gift Card to a Restaurant in the district.
  - **Facebook: 4th of July Giveaway BBQ Package Giveaway.** One lucky winner will receive a BBQ Package with a value of \$500.00.
- **SMP Marketing Video** - Discussion

**Q3 Events ..... Lisa Cordell**

- **Back to School - July 30, 2022**
- **Hot August Bites - August 27, 2022**
- **Farmers Market “Tomato Taste Off” – August 27, 2022**
- **Rib Cook-Off - September 17, 2022**

**Q3 Discussion ..... Lisa Cordell**

**MARKETING CHAIR REPORT.....Natalie Worstein**

**BROWN ACT**

*Government Code 54950* (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Julie DePrada-Schott at (530) 917-0954 at least 24 hours prior to the meeting.

**NOTICE TO PUBLIC**

You are welcomed and encouraged to participate in this meeting. Public comment is taken (three minutes' maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting, as noted on the agenda. Comments on controversial items may be limited, and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.