



SUNRISE MARKETPLACE BOARD OF DIRECTORS MEETING
THURSDAY MAY 11, 2023, NOON

SMP Office 8095 Suite D Greenback Lane Citrus Heights

<https://us02web.zoom.us/j/3944921744?pwd=Y3V1UitodmdOcUkvVmdHemkrMDBiUT09>

Meeting ID: 394 492 1744 Passcode: 95610 Dial by your location +1 669 900 9128 US

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Board Members

Present: Tiffany Clement- Chair, Don Tollefson -Treasurer, Andrew Gianulias, Christy DeCelle, Greg Bazarnik

Absent: Kim Kelley- Secretary, Phil Jarret, Ted Mitchell, Colby Young, Brooke Bolden-Mallory

Guests

City: Vice Mayor Bret Daniels

CHPD: Sgt. Seth Cimino, Sgt. Kyle Shoberg, Lt. Wes Herman, Officer Jeff Schouten

Nor-Cal Security: Bill Hubbs

Citrus Heights Vet Hospital: Eric Brickson, Kim Hunter

Staff

Kathilynn Carpenter, Lisa Cordell, Mikhaila Freas

CALL MEETING TO ORDERTiffany Clement

The meeting was called to order at 12:02 by Tiffany Clement.

PUBLIC COMMENTSTiffany Clement

There were no public comments. Introductions were made for Eric Brickson, Kim Hunter and Sgt. Kyle Shoberg.

ADMINISTRATIVETiffany Clement

Items were not voted on due to no quorum.

- **Action/Approve: Just cause for remote participants (must participate visually and audibly) (ROLL CALL VOTE IF REMOTE ATTENDEES)**
- **Action/Approve: April 13, 2023, Board Meeting Minutes. (ROLL CALL VOTE IF REMOTE ATTENDEES)**
- **Action/Approve: Update to U.S. Bank authorized signers. (ROLL CALL VOTE IF REMOTE ATTENDEES)**
 - **Remove Susie Rodgers, Travis Kimball and add Tiffany Clement, Kimberly Kelley. Retain current signers, Don Tollefson and Kathilynn Carpenter.**

CITY OF CITRUS HEIGHTS Meghan Huber

Meghan was not able to attend the meeting.

SECURITY & MAINTENANCE Carpenter/Officer Schouten

A Private Security and Maintenance report was emailed and handed out.

- **April Security Report**

- Nor-Cal is now patrolling 7 days a week. Our biggest issue in the District is transient activity: graffiti, significant property damage. The next largest impact is the amount of residents using our businesses for dumping items such as furniture, tires, windshields, bathtubs, engines, and other items. Nor-Cal and Officer Schouten have been extremely effective in recovering merchandise and preventing theft. Nor-Cal has taken most of the transient calls, so Officer Schouten has more time for shoplifting, organized retail, reports, training security and loss prevention officers.
- Officer Schouten report: Comparison of January 2022-April 2022 vs Jan 2023-April 2023
 - Burglary/Theft from Vehicle has increased 33%
 - Robbery has increased 75%
 - Shoplifting has decreased 25%
 - Stolen Vehicles has decreased 50%
 - Homeless Camps have decreased 35%
 - Loitering has increased 56%
 - Panhandling has increased 100%

- **April Maintenance Report**

- In the month of April, our porter picked up 71 bags of trash, removed 29 pieces of large items, picked up and returned 92 shopping carts and removed 16 graffiti tags.
- We have been focused on clearing Marie Calendars and keeping that area clean. They now have regular lawn maintenance, and we are working with them to keep it boarded up for less break-ins.
- The former China Buffet, which has been another hotspot for transient activity, has a new sushi tenant.
- The City is currently without a homeless Navigator and is looking for a new provider to contract with for navigator services.

ECONOMIC DEVELOPMENT Kathilynn Carpenter

- Business Attraction Update
 - SMP received a \$10,000 grant for attracting tenants and retaining existing businesses. We are re-launching “locateinsmp”. This will include a page on our website, a business walk this Fall, promoting the city’s resources and grants and assistance for owners and brokers.

FINANCIAL REPORT..... Kathilynn Carpenter

Items were not voted on due to no quorum.

- **Action/Approval: Transfer \$250,000 into 6-month CD at 4.5%. (ROLL CALL VOTE IF REMOTE ATTENDEES)**

MARKETING COMMITTEE REPORT.....Lisa Cordell

- April Marketing Recap / April Marketing
 - Easter Bunny Coloring Contest:** March 28th through April 18th, we hosted the Easter Bunny Coloring contest. Children 13 and under had the chance to win a \$50 gift card to a business in the District. The contest, on the SMP website, had 30 contest entries.
 - Easter Basket Giveaway:** March 27th through April 9th, we gave out two easter baskets filled with (6) \$25 gift cards to businesses in SMP. The Instagram contest had 193 contest entries.
 - Events:** There were two events in the District.
 - On Saturday, April 8th, Citrus Town Center held their “A Hoppin Good Time” event which featured an Easter Bunny meet & greet, face painting, dance party and more! The event collected donations for Citrus Heights HART.
 - On Saturday, April 22nd, Marketplace at Birdcage held their Makers Market, hosted by Sac Community Collective to support Autism Awareness Day. The event featured shopping, food trucks, and face painting.
- Brews in the Burbs- May 20, 2023
- Public Art- Murals – Council will review our \$10,000 mural grant application for approval at tonight’s meeting.
 - If you would like to have a mural on your property, SMP will assist with funding.

MEETING ADJOURN MEETING.....Tiffany Clement

The meeting was adjourned at 12:45 PM.

Submitted by: Kathilynn Carpenter

Signed by Tiffany Clement _____