




SUNRISE MARKETPLACE



2024 SPONSORSHIP PACKAGE

SHOPSMP.COM

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Showcase your business at Sunrise MarketPlace

BREWS IN THE BURBS!

MAY 18, 2024

5-9PM | CITRUS HEIGHTS, CA.

On Saturday, May 18th, Sunrise MarketPlace will transform the Sunrise Mall parking lot into a backyard hangout to showcase the best Craft Breweries, Home Brewers, Cideries, and Meaderies, in the Northern California area. This annual event features craft beer tastings, live music, food trucks, backyard games and YOU!

Your involvement will help us support Citrus Heights HART (Homeless Assistance Resource Team) a 501 (c) (3) whose mission is to provide resources that will enable at-risk people and people experiencing homelessness in Citrus Heights and adjacent areas to become independent, self-sustaining, and participating members of the community.

SPONSORSHIP BENEFITS:

- Showcase your brand at this inaugural event to over 1000+ local customers.
- Gain exposure through our targeted marketing campaign; encompasses radio, print, online and social media.
- Build customer relationships and find new customers.
- Entertain clients in our specialty VIP Area.

ADDITIONAL BENEFITS:

Media Presence

- Radio, print and online.

Marketing Collateral

- **Online and Social Media** - Facebook, Instagram and Website.
- **Email Marketing** - E-Blast Circulation of +10K.
- **Onsite Marketing** - Banners placement within the festival.
- **Product Sampling** - Vendor space available for samples and product.



Presenting Sponsor - 1 Available \$10,000

- Company name included in \$30,000 radio advertising.
"Sunrise MarketPlace Brews in the Burbs presented by Your Business Here."
- Company Logo will have premier position on the online ticket confirmation page and email.
- Company Logo will have premier position on the online ticket purchase page.
- Company Logo will be featured in rotating sponsor banner on event page at www.shopsmp.com/BrewsintheBurbs.
- Company Logo will have premier position on Sponsor Page with hot link to sponsor web page.
- Company Logo inclusion on Window Posters displayed in Sunrise MarketPlace office located inside Sunrise Mall.
- Company Logo inclusion on pylon and pole banners on Sunrise blvd.
- Company recognition in most social media posts.
- Company spotlight and hot link to full article or promotion in Sunrise MarketPlace Newsletter.
Eblast Circulation of 10,000+.
- Company banners prominently displayed at event. (Company to provide)
1 near entrance, 1 inside the venue, 1 on the outside of Venue facing Greenback Blvd.
- Company logo on Welcome Banner. (Provided by Sunrise MarketPlace)
- Opportunity to distribute marketing collateral to guests as they enter the venue.
- 1 premium outdoor display area, large enough to accommodate 2 vehicles inside the festival area.
- 10' x 10' booth space at event - Sponsor to provide table and tent.
- 20 General Admission tickets, 10 VIP Tickets.

Stage Sponsor - 2 Available \$5,000

- Company Logo will be featured in rotating sponsor banner on event home page.
- Company Logo will have 2nd line position on Sponsor Page with hot link to sponsor web page.
- Company recognition in most social media posts.
- Company Logo featured in Sunrise MarketPlace email promotions.
- Company banners (2) prominently displayed. (Company to provide)
One on stage and one on event fencing. (Max size: 3' x 10')
- Opportunity to distribute marketing collateral to guests from your booth.
- 10' x 10' booth space at event - Sponsor to provide table and tent.

Barrel Sponsor - 8 Available \$2,500

- Company logo will be featured in rotating sponsor banner on event Home Page.
- Company Logo will have 3rd line position on Sponsor Page with hot link to sponsor web page.
- Company recognition in select social media posts.
- Company logo featured in Sunrise MarketPlace email promotions.
- Company banners (2) prominently displayed on event fencing. (Company to provide)
1 banner facing inside event and 1 banner facing outside of event. (Max size: 3' x 10')



GA Glass Sponsor \$2000

- 2 VIP tickets.
- 6 General Admission tickets.
- Logo/Business name on event glass.
- Logo on promotional material.

***SOLD* VIP Area Sponsor \$1500**

- 8 VIP tickets.
- Banner on outside and inside of VIP Area . (Sponsor to provide)
- Logo on promotional material.
- Company recognition in select social media posts.
- 10' x 10' booth space at event located inside VIP lounge. (Sponsor to provide table and tent)
- Logo on VIP Glass and VIP Wristbands.
- Hot link on the Brews in the Burbs website.



Wristband Sponsor \$1000

- 2 VIP tickets.
- 6 General Admission tickets.
- Logo or Business name on wristbands.
- 10' x 10' booth space at event. (Sponsor to provide table and tent)



Food Court Sponsor \$750

- 2 VIP tickets.
- 2 General Admission tickets.
- Banner located in Food Court. (Sponsor to provide)
- Hot link on the Brews in the Burbs website.

Water Sponsor \$750

- 6 General Admission tickets.
- Banner on the Water Stations. (Included in Sponsorship)
- 10' x 10' booth space at event. (Sponsor to provide table and tent)
- Hot link on the Brews in the Burbs website.



Business Booth Display \$500

- 2 VIP tickets.
- 4 General Admission tickets.
- 10' x 10' booth space at event. (Sponsor to provide table and tent)
- Hot link on the Brews in the Burbs website.