



SUNRISE MARKETPLACE BOARD OF DIRECTORS MEETING

Thursday, March 14, 2024, NOON

**SMP Office 8095 Suite D Greenback Lane Citrus Heights**

<https://us02web.zoom.us/j/3944921744?pwd=Y3V1UitodmdOcUkvVmdHemkrMDBiUT09>

Dial by your location +1 669 900 9128 US

Meeting ID: 394 492 1744 Passcode: 95610

**Board Members**

**Present:** Tiffany Clement- Chair, Don Tollefson -Treasurer, Brooke Bolden-Mallory, Christina DeCelle, Erik Brickson, Kareem Daniels (Zoom), Ross Tolbert (Zoom), Ted Mitchell

**Absent:** Kim Kelley- Secretary, Phil Jarret, Andrew Gianulias, Ryan Eichorst

**Guests**

**City:** Mayor Bret Daniels, Meghan Huber

**CHPD:** Chief Alex Turcotte

Jim Mitchell, Keith Sippola

**Staff**

Kathilynn Carpenter, Lisa Cordell, Mikhaila Freas

**CALL MEETING TO ORDER .....Tiffany Clement**

The meeting was called to order at 12:04pm by Tiffany Clement

**PUBLIC COMMENTS .....Tiffany Clement**

There were no public comments.

**ADMINISTRATIVE .....Tiffany Clement**

- **Action/Approve:** *Just cause for remote participants (must participate visually and audibly)*
- **Action/Approve:** *February 6, 2024, Board Meeting Minutes.*
- **Action/Approve:** *2024 SMP Slate of Directors and Officers REVISED.*
- **Action/Approve:** *2023 Annual Report.*

***A motion to approve the action items above was (M/S/A Ted Mitchell/Don Tollefson).***

**CITY OF CITRUS HEIGHTS .....Meghan Huber**

- Business Incentive Program
  - There have been no applications for the grant. Funding will be available until June 2024. It is not known what will happen to the funding at that point.
- Design Assistance Program for Façade and Signage Upgrades
  - Up to \$10,000- funds are for plans, not execution.
  - Exterior Improvements
  - Parking Lot/Landscaping
  - Matching Funds
- Economic Development Funds
  - Special Events
  - Murals
- Strategic Planning
  - City Council and Staff will participate in a strategic planning session on March 28. They will discuss fiscal stability, public infrastructure, resilient economy strategies, community engagement.
- Cannabis Dispensary
  - Council held a public hearing on whether to allow dispensaries in the City. Staff will implement a flash vote and there will be a workshop on April 3.
  - Recommendation is not to include them in SMP.
- Events
  - Arcade Cripple Creek trail grand opening May 5 at Tempo Park and C-Bar-C Park
  - Public Works Showcase – May 16 Van Maren Park

**SECURITY & MAINTENANCE.....Carpenter/CHPD**

- CHPD YTD Crime Statistics February 2024
  - Chief Turcotte gave the Crime Statistic Report. As with the large increases in shoplifting numbers in 2022/2023 report, February increases are due to having an officer in the District 4 days and NorCal 7 days.
  - The department is gearing up to implement elements of the Organized Retail Crime grant. This will include installing several cameras throughout the City and working closely with the real-time reporting office in Elk Grove.

- January/February Clean and Safe Report – Kathilynn reviewed security incidents. The porter report is delayed while we await a dedicated porter who can use the phone and app to track stats.

**FINANCIAL REPORT..... Kathilynn Carpenter**

**Review/ Accept:** 2023 Year End Financial Report

**Action/Approve:** 2024 Draft Budget

***A motion to approve the 2023 Year End Financial Report and 2024 Draft Budget was (M/S/A Christina DeCelle/Don Tollefson).***

**PBID RENEWAL.....Kathilynn Carpenter**

- Petition Update
  - SMP has received 52.97% support during the petition drive. Ballots will go out toward the end of April.

**Action/Approve:** Contract with outside property owners for marketing and/or clean and safe services. Property owners at Almond Orchard have indicated an interest in contracting with SMP. They wanted to be included in the boundaries but were too late for this term.

***A motion to approve a contract with outside property owners (must include 30-day no cause cancellation clause was (M/S/A Don Tollefson/ Christina DeCelle).***

**MARKETING COMMITTEE REPORT.....Lisa Cordell/Mikhaila Freas**

- 1<sup>st</sup> Quarter Recap will be given at a later meeting when the quarter has finished.
- Brews in the Burbs: May 18th, 5 pm – 9PM at the Sunrise Mall.

Time adjourned: 1:22 pm

Submitted by: Kathilynn Carpenter

Approved by:

Tiffany Clement, Board Chair

---