



SUNRISE MARKETPLACE BOARD OF DIRECTORS MEETING
Thursday, May 9, 2024, NOON

SMP Office 8095 Suite D Greenback Lane Citrus Heights

<https://us02web.zoom.us/j/3944921744?pwd=Y3V1UitodmdOcUkvVmdHemkrMDBiUT09>
Meeting ID: 394 492 1744 Passcode: 95610 Dial by your location +1 669 900 9128 US
Meeting ID: 394 492 1744 Passcode: 95610

Board Members

Present: Tiffany Clement- Chair, Don Tollefson -Treasurer, Brooke Bolden-Mallory, Christina DeCelle, Erik Brickson, Ross Tolbert, Ted Mitchell, Ryan Eichorst (Zoom)

Absent: Kareem Daniels, Phil Jarret, Andrew Gianulias

Guests

City: Mayor Bret Daniels, Councilmember Lopez-Taff, Marissa Brown

CHPD: Wes Herman

NorCal: Bill Hubbs

Jim Mitchell, Keith Sippola, Kim Hunter

Staff

Kathilynn Carpenter, Lisa Cordell, Mikhaila Freas

CALL MEETING TO ORDER.....Tiffany Clement

The meeting was called to order at 12:09pm by Tiffany Clement

PUBLIC COMMENTS.....Tiffany Clement

There were no public comments.

ADMINISTRATIVE.....Tiffany Clement

- **Action/Approve:** *Just cause for remote participants (must participate visually and audibly)*
- **Action/Approve:** *February 6, 2024, Board Meeting Minutes.*

A motion to amend the date and approve the March 14th Board Meeting Minutes (M/S/A Christina DeCelle/Don Tollefson).

CITY OF CITRUS HEIGHTS.....Meghan Huber

Megahan Huber could not attend, Marissa Brown gave report on upcoming City Events:

- Mitchell Ranch Trail Grand Opening: May 5
- City Scoop Summer Series
 - June 6
 - July 11
 - August 8
- Stars & Stripes: Live music, fireworks
 - June 29th
- Sunday Funday: September 22nd
- State of the City: November 14th
- “Chip in Day”: October 19th
- Annual Tree Lighting: December 5th

FINANCIAL REPORTKathilynn Carpenter

- **Review/ Accept:** First Quarter Financial Report

A motion to approve the First Quarter Financial Report was (M/S/A Christina DeCelle/Brooke Bolden-Mallory).

- \$129,000 Sacramento County ARPA Grant approved.
 - \$100,000 is currently allocated to Security.
 - \$29,000 is currently allocated to maintenance

Kathilynn noted that there is flexibility in the allocations between Security and CPTED.

CLEAN & SAFE PROGRAMS..... Carpenter/CHPD

1. CHPD YTD Crime Statistics Jan 1 – April 30, 2024, compared to 2023

- Burglary/Theft from Vehicle has increased 14%
- Robbery has increased 167%
- Shoplifting has increased 185%
- Stolen Vehicles has increased 50%
- Calls for Camps have increased 656%
- Loitering has decreased 1%
- Panhandling has decreased 40%

2. April Clean and Safe Report

- Continued to June meeting.

3. **Action/ Approve:** Overnight Security Recommendations

Board Members reviewed options for unarmed and armed security along with maintenance options. Members recommended armed security and allocating the bulk of the grant to overnight security patrols.

A motion to approve utilizing grant to fund armed overnight patrols was (M/S/A Eric Brickson/ Ross Tolbert).

PBID RENEWAL Kathilynn Carpenter

Ballot Update: Currently our calculations show that the City has received ballots reflecting the following:

Yes	\$189,277.96	91.10%
No	\$18,501.10	8.90%
Total	\$207,779.06	100.00%

The City must receive more YES ballots than NO weighted by their assessment.

MARKETING COMMITTEE REPORT..... Lisa Cordell/Mikhaila Freas

- Brews in the Burbs: May 18th.
 - Roughly 460 tickets have sold to date. Staff recommended that this be the last year we produce Brews in the Burbs. The event is expensive and ticket sales are not growing. The main issue, however, is securing breweries. They are struggling; after reaching out to nearly 100 brewers, we were able to obtain about 20.
- Future Event Strategy: Staff is working on plans for an event series and a creating semi-permanent event area at Sunrise Mall should ownership approve it.

MEETING ADJOURN MEETING..... Tiffany Clement

Time adjourned: 1:36 pm

Submitted by: Kathilynn Carpenter

Approved by: Tiffany Clement, Board Chair