



SUNRISE MARKETPLACE BOARD OF DIRECTORS MEETING

Thursday, February 13, 2025, NOON

SMP Office 8095 Suite D Greenback Lane Citrus Heights

<https://us02web.zoom.us/j/3944921744?pwd=Y3V1UitodmdOcUkvVmdHemkrMDBiUT09>

Meeting ID: 394 492 1744 Passcode: 95610 Dial by your location +1 669 900 9128 US

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Board Members

Present: Erik Brickson -Secretary, Brooke Bolden-Mallory, Christina DeCelle, Ted Mitchell

Absent: Tiffany Clement- Chair, Don Tollefson -Treasurer Andrew Gianulias, Kareem Daniels, Ross Tolbert, Ryan Eichorst, Phil Jarrett

Non-Board Members

Government: Vice Mayor- MaryJane Lopez-Taff, Meghan Huber

CHPD: Chief Alex Turcotte, Commander Kris Fr

Guests: Jim Mitchell, Keith Sippola, Vicky Adams (CH Pet Hospital)

Staff

Kathilynn Carpenter, Lisa Cordell, Mikhaila Freas

CALL MEETING TO ORDER..... Eric Brickson

The meeting was called to order at 12:00 by Eric Brickson.

PUBLIC COMMENTS..... Eric Brickson

There were no public comments.

ADMINISTRATIVE..... Eric Brickson

- **Action/Approve:** *Just cause for remote participants (must participate visually and audibly)*
- **Action/Approve:** *December 12, 2024, Board Meeting Minutes.*

There was no quorum, action items pushed to next meeting.

CITY OF CITRUS HEIGHTS..... Meghan Huber

- A five-year Economic Development workplan was approved by the council. The plan includes a comprehensive strategy for business attraction and focusing on specific growth-oriented small businesses. The plan calls for retooling a Management Analyst position from Community Engagement to an Economic Development-focused role.
- While the Business Attraction Grant has expired, potential tenants may submit applications to the City Council for approval.

FINANCIAL REPORT..... Eric Brickson

- **Action/Approve:** 2025 Final budget.

There was no quorum, action items pushed to next meeting.

CLEAN & SAFE COMMITTEE UPDATE..... Lisa Cordell

Clean and Safe committee meets every second Wednesday at 10am. These meetings have been well attended and include representatives from SMP security, Center security, loss prevention reps, CHPD and others. It is a collaborative effort to share information and strategize solutions for ongoing issues.

SECURITY

Chief Turcotte:

Stopped five organized retail theft rings.

Stepping up the focus on business off hours.

Focusing on tracing illegal dumps and administering fines.

Confident they have found the JCP suspect but still looking at evidence before prosecuting.

Kathilynn: We have seen a good presence from the POP team in the District and appreciate the support.

Day and Overnight Security continue to interact and manage the transient population in the District. In the Winter, there are more camps, building break-ins and fires.

The Overnight contract is funded with ARPA dollars and will expire in May.

MAINTENANCE

In January, we had 10 large dumps, primarily at the Ethan Conrad parcel with one at Rollerland and one at the former Boston Pizza. Most of these are large construction style dumps. We

worked with CHPD to track down a contractor who was subsequently issued a citation.

Additionally, there continue to be item dumps: couches, chairs, mattresses, pallets, etc.

Transient Hot Spots:

- Former Union Bank
- Elephant Bar
- Marie Calendars
- Former Boston Pizza

MARKETING COMMITTEE REPORT..... L. Cordell/M. Freas

- Furever Love -LA Fire Pet event – Marketplace at Birdcage
 - March 1st from 12pm-4pm. Dog photos for \$20. We also collecting towels, blankets and other pet needs. The event will support the local SPCA which is housing pets from the LA fire, and the Pasadena Humane Society. The SPCA will bring out dogs for adoption to make room for the LA dogs.
- Sunrise MarketPlace Backyard Bash
 - May 31st
 - This is our annual Brews in the Burbs reimagined. We will have two amazing cover bands, Aeromith (an Aerosmith cover band) and Apple Z, beer & wine garden, food trucks, and large backyard games.

MEETING ADJOURN MEETING..... Eric Brickson

The meeting was adjourned at 12:55pm by Eric Brickson.